

Bridging Digital Divides in Malmö

Practical solutions from ReDI School:
Stakeholder Hearing on Digital Integration

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We use tech to connect human potential and
opportunity with dignity & humility

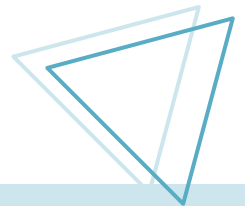
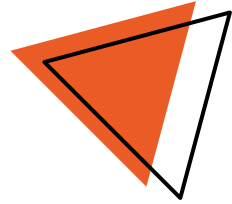
Malmö – A Multicultural and Digitally Unequal City

- 3rd largest city in Sweden
- 190+ different nationalities
- Nearly half of residents have foreign backgrounds
- Rapid digitalization creates gaps between neighborhoods



Vision 2030:

Equality, inclusion, and digital access for all.



About ReDI School



- Founded in Berlin (2015).
- Established in Malmö (2022).
- Non-profit tech school offering free IT education for women and newcomers.



900+

participants trained

42%

of participants progressing to
jobs, internships, or further
studies.

Partners include



Our Core Programs

1.

Digital Women Program (DWP)

- From basic literacy to advanced IT.



2.

Digital Literacy Program

- For adults new to technology.



3.

AI & Cybersecurity Courses:

- Co-designed with industry experts.



4.

Career Mentorship & Internships:

- Pathways into the digital job market.



Local Partnership Example I: Datorkurs ReDI School



Joint initiative with MKB, Stena Fastigheter, Red Cross

Goal

Strengthen digital competence and social integration for women with immigrant backgrounds.

Target Areas

- Lindängen
- Hermodsdal



Program Design

- 2 course levels (basic & continuation)
- Complemented with workshops and networking events.



Challenges addressed

- Language Barriers
- Social isolation
- Low digital literacy
- Socioeconomic vulnerability.





Expected Impact:

- Greater confidence
- Greater independence
- Greater participation in society

Local Partnership Example II (AMA Collaboration)

Digital Start Malmö – Basic Skills for Everyday Life and Work



Goal

Equip Malmö residents supported by arbetsmarknadsavdelning (AMA) with foundational digital skills for work and civic life.

Target Groups

- Under 30 (all residents)
- Over 30 (receiving financial support)



Specific objectives

- Offer in-person, flexible digital literacy courses.
- Build confidence in digital tools for job search and communication.
- Support AMA's mission to promote self-sufficiency.



Structure

- 15 hours/week, 12 weeks, 4 intakes/year (20–25 participants).
- In-person sessions at ReDI Malmö.
- Practical curriculum: job portals, CVs, e-services, digital safety.
- Multilingual support (Arabic, Somali).



Partnership Model & Funding Strategy



Initial Phase: IOP Agreement

- Enables public–civil society partnership for stability and coordination.
- Provides upfront funding for staffing and delivery.
- Defines clear responsibilities between ReDI School and AMA.



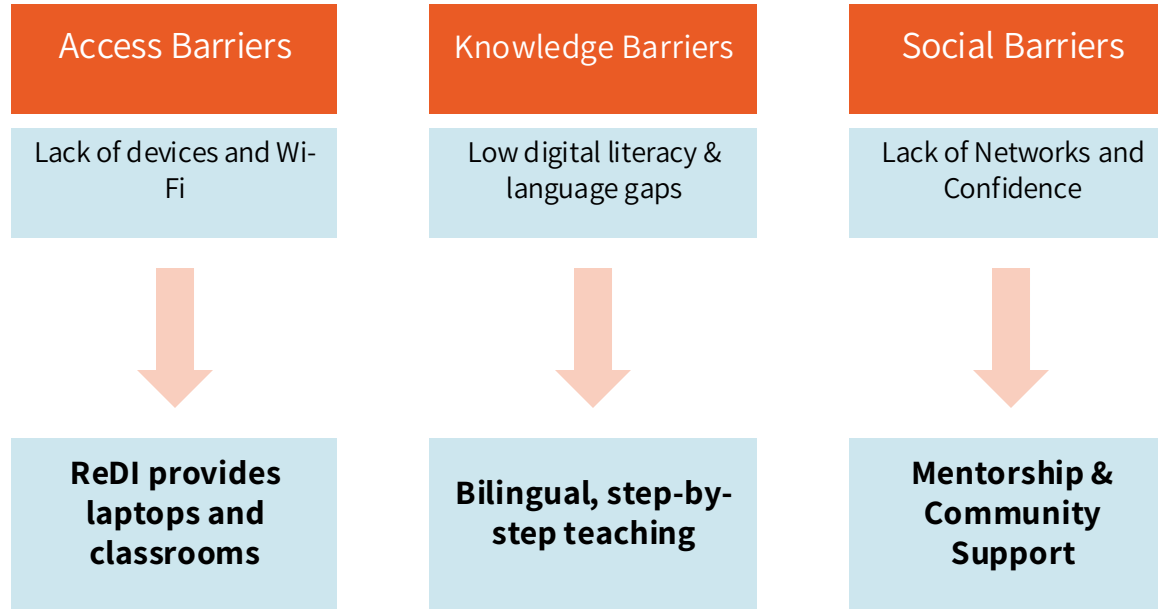
Long-term Scaling

Joint funding applications to:

- Allmänna Arvsfonden (innovation & inclusion).
- ESF+ (Labor market integration).
- Regional and national digital inclusion funds.

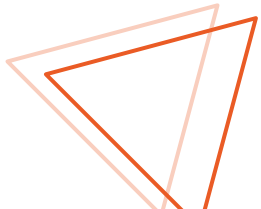


Structural Barriers Tackled by ReDI



Remaining Structural Barriers

- BankID and bureaucracy still exclude many residents.
- Foreign credentials remain unrecognized.
- Short-term funding undermines continuity.
- Fragmented systems between education and employment agencies.



Next steps

Invitation to Collaborate

1

Scale Digital Start Malmö as a citywide model.

2

Strengthen the MKB–Stena–ReDI collaboration in southern Malmö.

3

Develop a joint digital inclusion framework for Malmö Stad.

4

Invite more city departments and private partners to join efforts.



Thank you



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